



RNS Number : 2194Z
Brighton Pier Group PLC (The)
05 August 2024

5 August 2024

The Brighton Pier Group PLC

(the "Company" or the "Group")

Director Dealings

Brighton Pier Group PLC, a diversified UK leisure and entertainment business announces that Anne Ackord, Chief Executive Officer, today purchased 12,279 ordinary shares of 25p each in the Company at a price of 39.0p per share.

The notification below, made in accordance with the UK Market Abuse Regulation, provides further details.

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Anne Ackord

2 Reason for the notification

a) Position/status Chief Executive Officer
b) Initial notification/Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name The Brighton Pier Group PLC
b) LEI 213800ANI1ZZB7UCUW02

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each
Identification code GB00BG49KW66
b) Nature of the transaction Purchase of Ordinary Shares
c) Price(s) and volumes(s) Price(s) Volume(s)
£ 0.39 12,279
d) Aggregated information Aggregated volume N/A single transaction
Price N/A single transaction
e) Date of the transaction 5 August 2024
f) Place of the transaction AIMX

Enquiries:

The Brighton Pier Group

Anne Ackord, Chief Executive Officer
John Smith, Chief Financial Officer

Tel: 020 7376 6300
Tel: 012 7360 9361
Tel: 020 7376 6300

Cavendish Capital Markets Limited (Nominated Adviser and Broker)

Stephen Keys (Corporate Finance)
Callum Davidson (Corporate Finance)

Tel: 020 7397 8926
Tel: 020 7397 8923

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHFELFBZVLXBBX

Anonymous (not verified)

Director/PDMR Shareholding

<http://www.DigitalLook.com>

34471682

A

Mon, 08/05/2024 - 12:35

LSE RNS

Directors' Dealings

PIER