



RNS Number : 2194Z  
Brighton Pier Group PLC (The)  
05 August 2024

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## **The Brighton Pier Group PLC**

(the "Company" or the "Group")

### **Director Dealings**

Brighton Pier Group PLC, a diversified UK leisure and entertainment business announces that Anne Ackord, Chief Executive Officer, today purchased 12,279 ordinary shares of 25p each in the Company at a price of 39.0p per share.

The notification below, made in accordance with the UK Market Abuse Regulation, provides further details.

**1 Details of the person discharging managerial responsibilities / person closely associated**

a) Name Anne Ackord

**2 Reason for the notification**

a) Position/status Chief Executive Officer  
b) Initial notification/Amendment Initial Notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name The Brighton Pier Group PLC  
b) LEI 213800ANI1ZZB7UCUW02

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each  
Identification code GB00BG49KW66  
b) Nature of the transaction Purchase of Ordinary Shares  
c) Price(s) and volumes(s) Price(s) Volume(s)  
£ 0.39 12,279  
d) Aggregated information Aggregated volume N/A single transaction  
Price N/A single transaction  
e) Date of the transaction 5 August 2024  
f) Place of the transaction AIMX

**Enquiries:**

**The Brighton Pier Group**

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Anonymous (not verified)

Director/PDMR Shareholding

<http://www.DigitalLook.com>

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Mon, 08/05/2024 - 12:35

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Directors' Dealings

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