



RNS Number : 3097Q  
Brighton Pier Group PLC (The)  
29 May 2024

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## **The Brighton Pier Group PLC**

(the "Company" or the "Group")

### **Director Dealings**

Brighton Pier Group PLC, a diversified UK leisure and entertainment business announces that Anne Ackord, Chief Executive Officer, today purchased 10,821 ordinary shares of 25p each in the Company at a price approximately 45.38p per share.

The notification below, made in accordance with the UK Market Abuse Regulation, provides further details.

#### **1 Details of the person discharging managerial responsibilities / person closely associated**

a) Name Anne Ackord

#### **2 Reason for the notification**

a) Position/status Chief Executive Officer

b) Initial notification/Amendment Initial Notification

#### **3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name The Brighton Pier Group PLC

b) LEI 213800ANI1ZZB7UCUW02

#### **4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument, type of instrument Ordinary shares of 25 pence each

Identification code GB00BG49KW66

b) Nature of the transaction Purchase of Ordinary Shares

c) Price(s) and volumes(s)  
Price(s) Volume(s)  
£ 0.453849 10,821

d) Aggregated information  
Aggregated volume N/A single transaction

Price N/A single transaction

e) Date of the transaction 29 May 2024

f) Place of the transaction AIMX

**Enquiries:**

**The Brighton Pier Group**

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DSHFKLFLZELZBBD

Anonymous (not verified)

Director/PDMR Shareholding

<http://www.DigitalLook.com>

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Wed, 05/29/2024 - 12:50

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Directors' Dealings

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